

VII. Press Release

# GRANDPA JOE'S CANDY SHOP

## For Immediate Release

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## Grandpa Joe's Celebrates Pittsburgh

*This Pittsburgh-based candy shop is bringing families and small businesses together for an unforgettable night*

(Pittsburgh, PA) April 11, 2021 – Grandpa Joe's Candy Shop will be hosting a "Legends of Pittsburgh Night:" an event designed to celebrate and showcase the businesses that make Pittsburgh such a diverse and lively community. The event will be taking place on National Drive-In Movie Day, Sunday, June 6, at 4 pm, in the Stage AE Parking Lot. "Legends of Pittsburgh Night" will feature vendor booths from a variety of Pittsburgh-based businesses, including Grandpa Joe's, Primanti Brothers, and Pittsburgh Popcorn. There will also be a raffle for baskets donated by the event sponsors.

Grandpa Joe's love of Pittsburgh inspired this event to support businesses and the community that has supported them. Christopher Beers, a co-founder of Grandpa Joe's Candy Shop, says, "This city has been so kind to us throughout the years and will always be our home. Now is the time for everyone to support local Pittsburgh businesses and share the love!"

"Legends of Pittsburgh Night" will create an evening full of Pittsburgh pride to celebrate all of the different neighborhoods and cultures the city has to offer. The main event of the evening is a classic drive-in screening of *Charlie & The Chocolate Factory*, a long-time favorite film that Grandpa Joe's Candy Shop frequently has playing in the shop. With the purchase of a ticket, each guest will receive a voucher for one large popcorn, a bag of specialty candy, and snacks galore courtesy of Pittsburgh businesses.

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## **Grandpa Joe's/Add 1**

Partners for this event include Heinz, Giant Eagle, the University of Pittsburgh (Pitt), Primanti's Sandwiches, the Carnegie Museums of Pittsburgh, the Pittsburgh Steelers, the Pittsburgh Pirates, and the Pittsburgh Penguins to support their organization's hometown. As partners of the events, each organization has donated prize baskets for the raffle including tickets to support Pittsburgh teams, Pitt apparel, Giant Eagle gift cards, Carnegie Museums memberships, and Heinz Ketchup.

Further details regarding the event:

- Tickets will be sold on Grandpa Joe's website and at the event.
- The admission price is \$15 for adults and \$10 for students (over 13 years) and seniors. Admission for children (12 years and under) is free.
- Parking is included with ticket admission.
- Event parking is first-come, first-serve. Guests can arrive up to thirty minutes before the event.

Grandpa Joe's mission is to give their customers an experience filled with fun, candy, and great customer service. This candy shop is located in Pittsburgh's Strip District, with nine other locations including Mt. Lebanon, PA, and Middletown, OH. Each store offers products including bulk candy, old-fashioned sodas, gifts, and ice cream. Grandpa Joe's has been featured on the Today Show, NBC News, and Good Morning America. For more information about Grandpa Joe's, visit [grandpajoes.com](http://grandpajoes.com).

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